

A Graff Retail Webinar

Motivating and Engaging Your Teams

Join us for a 90 minute, **LIVE WEBINAR** led by the industry's top authority on retail, Kevin Graff. With over 20 years working with retailers to drive revenue 'over the top', Kevin is focused on improving store performance and is an expert on squeezing more sales out of each and every store.

Enjoy our **interactive Q&A and Instant Polling** features throughout. **PLUS** get a complimentary whitepaper at the completion of our webinar!



Here's just some of what you'll learn:

- Perhaps the most misunderstood concept of staff performance, we'll unravel what motivation really means, and what you can do boost morale
- Learn what your peers are doing to get better performance from their teams
- Unlock the drivers of employee engagement, and finally, get them striving for success with you.
- How to design and run contests within your store that work every time!
- In the process, we'll look at how you can, and will, drive down your staff turnover rates

And much, much more!

Live Webinar
ONLY \$79
Register Now At
www.graffretail.com/teams

Who Should Attend

Store Managers

District Managers

Store Owners

**How can you
motivate and engage
your teams?**

**Sign Up and Learn
How!**

When:

Thursday

June 18, 2009

11:00 AM EST

What is a Webinar?

Webinars allow registered users to participate in a seminar event using their computers to view and listen to the presentation. Some will use their phones to listen to the audio portion of the presentation if their computer is without speakers. Upon registering for the Webinar, you will receive a confirmation e-mail containing your access information.

What do I do on the day of the event?

On the day of the Webinar, connect to the Webinar using the live event link (URL will be included in the email you receive). If you choose to call in for the event, dial the number sent in the email confirmation.