

A Graff Retail Webinar

20 Deadly Selling Sins

20 Deadly Selling Sins . . . And How To Survive Them!

We all commit them. Sins. It's just that some of them are deadlier than others when it comes to making the sale. *This webinar tackles twenty of the most common and serious mistakes we make when attempting to make a sale.* It doesn't matter if you're selling shoes, clothing, life insurance or just yourself; this webinar is for you. You'll walk away from this webinar with an action plan on how to stop committing the errors that result in lost sales.



Join us for a 90 minute, **LIVE WEBINAR** led by the industry's top authority on retail, Kevin Graff. With over 20 years working with retailers to drive revenue 'over the top', Kevin is focused on improving store performance and is an expert on squeezing more sales out of each and every store.

Enjoy our interactive Q&A and Instant Polling features throughout.

PLUS get a complimentary whitepaper at the completion of our webinar!



Who Should Attend:

Anyone who sells or is involved with customers

What are the 20 Deadly Selling Sins?

Sign Up ... Learn Now!

When:

Tuesday

July 21, 2009

11:00 AM EST

What is a Webinar?

Webinars allow registered users to participate in a seminar event using their computers to view and listen to the presentation. Some will use their phones to listen to the audio portion of the presentation if their computer is without speakers. Upon registering for the Webinar, you will receive a confirmation e-mail containing your access information.

What do I do on the day of the event?

On the day of the Webinar, connect to the Webinar using the live event link (URL will be included in the email you receive). If you choose to call in for the event, dial the number sent in the email confirmation.