

# A Graff Retail Informational Webinar

## GRAFF RETAIL TV: The new trend in retail sales training

Join us for a 30 minute, live informational webinar led by the industry's top authority on retail, Kevin Graff. Come and discover how you can get more sales out of your stores—easily and economically.

If you recognize that your store sales staff can and should be selling more, this webinar is for you! Even if you have a formal sales training program in place, join us to learn how to make it even better.

Then, participate in our interactive Q&A. And, as an added bonus, Kevin will share the results from our recent survey of more than 500 Store Managers. We discovered everything from what they love about their jobs to what would make them leave their jobs.



### What you'll learn:

- Why most sales training programs don't work and what you need to do to fix them
- What's new in retail sales training trends for retailers
- What Graff Retail TV has to offer you and why it just might be your training solution
- What your Store Managers think, including what makes them come on board, what makes them quit, and what would get them to perform better.



### Who Should Attend?

- Store Operations Leaders
- Human Resources
- Training Department Managers
- Store Owners

**How can you create a sales driven culture in your stores?**

**Sign Up and Learn How!**

### When:

Wed. March 10<sup>th</sup>  
@ 11:00 am EST  
OR  
Thurs. March 11<sup>th</sup>  
@ 11:00 am EST

### What is a Webinar?

Webinars allow registered users to participate in a seminar event using their computers to view and listen to the presentation. Some will use their phones to listen to the audio portion of the presentation if their computer is without speakers. Upon registering for the Webinar, you will receive a confirmation e-mail containing your access information.

### What do I do on the day of the event?

On the day of the Webinar, connect to the Webinar using the live event link (URL will be included in the email you receive). If you choose to call in for the event, dial the number sent in the email confirmation.